Week 5 · Jan 31, 2025

#### DOG MAN SAVES THE DAY

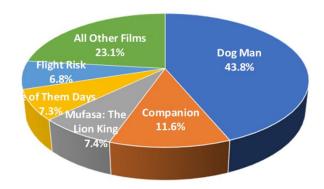
Universal and DreamWorks' **Dog Man** was the top dog at the box office this weekend also fetching a new record for the best opening of the year. *Dog Man* earned \$36M in its debut weekend, in the middle of the \$30M - \$40M range we predicted in our forecast. *Dog Man*'s opening is significantly higher than the opening of DreamWorks' previous animated adaptation *Captain Underpants The First Epic Movie* (\$23.8M opening, \$73.9M total) in 2017, which like *Dog Man* was based on a series of popular children books from author Dav Pilkey. *Dog Man* is the second largest January opening for an animated film, behind only DreamWorks's *Kung Fu Panda 3*, which opened to \$41M in 2016. Audiences seemed to love *Dog Man*, awarding the film with an A CinemaScore, representing a major win with franchise potential for Universal and DreamWorks.

**Companion**, a sci-fi horror comedy from Warner Bros. and New Line Cinema, also opened to \$9.5M this weekend, just below our \$10M - \$15M projection. The film garnered excellent critical reviews with a 94% Fresh rating on Rotten Tomatoes, which led to expectations that the film could pop even higher in its opening. The film does not appear to be a costly endeavor, and good word of mouth could propel it to a decent multiple for a horror film, though it has some upcoming genre competition.

Briarcliff Entertainment's **Valiant One**, an action thriller about US Army soldiers trying to complete a mission after crashing in North Korean territory, did not seem to connect with audiences this weekend, only mustering \$725K in its opening. This is below the \$2M - \$4M we predicted for its opening and comes on the heels of negative reviews from critics and underwhelming audience exit scores. Another film that flew under the radar, **Gods II: Demon Force** from Well Go USA Entertainment drew a bigger response. Although Well Go did not report weekend numbers it looks like *Gods: II Demon Force* earned approximately \$1.2M for the weekend despite only opening in 200 locations.

Overall, the new openers combined with decent holdovers produced a total weekend tally of approximately \$87M. That is a strong result for the end of January and the start of February. For comparison, the same weekend last year totaled \$60M with the release of *Argylle* leading the way with \$17M in its opening. This weekend represents a hardy 45% increase year-over-year, once again benefiting from 2025's more robust calendar of new releases compared to the same period in 2024. Next weekend coincides with the NFL Super Bowl Championship game, which has historically had a meaningful impact on the box office as audiences are more inclined to view the big game than go to the movies. Nevertheless,

there are two notable studio releases scheduled to open next weekend, Love Hurts from Universal and Heart Eyes from Sony. Those two films, even if they open at modest levels, combined with holdover grosses, should easily clear the \$42M grossed over Super Bowl weekend last year, when Lisa Frankenstein was the only wide opener and failed to clear \$4M in its debut. That goes to show how 2025's positive momentum is expected to continue gathering steam, especially as we are now only two weeks away from the first expected blockbuster opening of the year, Marvel Studios' Captain America: Brave New World.



#### LOOKING AHEAD

#### February 7



**Love Hurts (Universal, R)** A realtor is pulled back into the life he left behind after his former partner-in-crime resurfaces with an ominous message. With his crime-lord brother also on his trail, he must confront his past and the history he never fully buried. The film should open between \$8M - \$12M.



**Heart Eyes (Sony, R)** When the "Heart Eyes Killer" strikes Seattle, a pair of co-workers pulling overtime on Valentine's Day are mistaken for a couple by the elusive couple-hunting killer. Now, they must spend the most romantic night of the year running for their lives. We predict an opening between \$8M - \$12M.

#### February 14



Captain America: Brave New World (Disney, PG-13) Sam Wilson (Anthony Mackie) has officially taken up the mantle of Captain America. After meeting with newly elected U.S. President Thaddeus Ross (Harrison Ford), Sam finds himself in the middle of an international incident. He must discover the reason behind a nefarious global plot before the true mastermind has the entire world seeing red. The film should open between \$75M - \$85M.



Paddington in Peru (Sony, PG) When Paddington discovers his beloved Aunt Lucy has gone missing from the Home for Retired Bears, he and the Brown family head to the wilds of Peru to look for her. Determined to solve the mystery, Paddington embarks on a thrilling quest through the rainforests of the Amazon to find his aunt...and may also uncover one of the world's most legendary treasures. We predict an opening between \$10M - \$14M.



**Armand (IFC Films, R)** When defamed actress Elisabeth (Renate Reinsve) is abruptly called into a parent-teacher meeting after hours, she is presented with scathing allegations that trigger a tangled web of accusations between parents and faculty. As Elisabeth struggles to uncover the truth amid the empty school rooms and dark corridors, a chaotic fight for redemption arises where desire, madness and obsession prevail. Our forecast is for a \$500K - \$1M opening.

## **TOP REPORTED FILMS**

WEEK NUMBER 5 01/31/2025										
Rank	Film	Distributor	WK	Gross \$	% Prev	Theaters	Change	Average	Cume \$	Proj \$
1	Dog Man	UNI	1	36.000		3,885		9,266	36.000	110.0
2	Companion	WB	1	9.500		3,285		2,892	9.500	30.0
3	Mufasa: The Lion King	DIS	7	6.113	-29%	3,180	-240	1,922	229.510	240.0
4	One of Them Days	SONY	3	6.000	-25%	2,306	-369	2,602	34.450	53.0
5	Flight Risk	LGF	2	5.600	-52%	3,161	n/c	1,772	20.908	30.0
6	Sonic the Hedgehog 3	PAR	7	3.225	-39%	2,665	-432	1,210	230.549	242.0
7	Moana 2	DIS	10	2.836	-32%	2,200	-350	1,289	453.895	460.0
8	A Complete Unknown	Searchllight	6	2.164	-30%	1,515	-495	1,428	66.692	80.0
9	The Brutalist	A24	7	1.866	-30%	1,612	+494	1,157	12.116	20.0
10	Den of Thieves 2: Pantera	LGF	4	1.600	-47%	1,471	-637	1,088	34.485	38.0
11	Presence	Neon	2	1.340	-60%	1,739	-11	771	5.883	10.0
12	Wicked	UNI	11	1.200	-49%	1,318	-813	910	470.862	475.0
13	Wolf Man	UNI	3	1.150	-65%	2,041	-1,313	563	19.943	25.0
14	Nosferatu	FOC	6	0.800	-60%	983	-990	814	94.768	98.0
15	Brave the Dark	Angel	2	0.770	-66%	1,700	-530	453	3.899	5.0

(All figures \$M)

## **MARKET SUMMARY**

YOY Weekend WEEK 5 YOY Cumulative DBO WEEK 5 This Weekend vs. Last Weekend WEEK 5

45.1% 🔺

**15.9%** ▲

**35.1%** ▲



<u>YEAR</u>	<u>DBO</u>	<u>ADM</u>	<u>YEAR</u>	<u>DBO</u>	<u>ADM</u>	<b>WEEKEND</b>	<u>DBO</u>	<u>ADM</u>
2025	87.0 \$M	7.91 M	2025	0.53\$B	47.86 M	1/31/25	87.0 \$M	7.91 M
2024	60.0 SM	5.56 M	2024	0.45\$B	42.14 M	1/24/25	64.4 SM	5.98 M

# **UPCOMING WIDE RELEASES**

UPCOMING WIDE RELEASES							
Date	Title	Distributor					
February 7	Heart Eyes	Sony Pictures					
	Love Hurts	Universal					
February 14	Captain America: Brave New World	Walt Disney					
	Paddington in Peru	Sony Pictures					
February 21	The Monkey	Neon					
	The Unbreakable Boy	Lionsgate					
February 28	The Day the Earth Blew Up: A Looney Tunes Movie	Ketchup Entertainment					
	Last Breath	Focus Features					
	Mobile Suit Gundam GQuuuuuuX -Beginning-	GKIDS					
March 7	In the Lost Lands	Vertical Entertainment					
	Mickey 17	Warner Bros.					
	Night of the Zoopocalypse	Viva Pictures					
	Queen of the Ring	Sumerian					
	Rule Breakers	Angel Studios					
March 14	Black Bag	Focus Features					
	The Last Supper	Pinnacle Peak					
	Novocaine	Paramount Pictures					
	Opus	A24					
March 21	The Alto Knights	Warner Bros.					
	Ash	RLJ Entertainment					
	Disney's Snow White	Walt Disney					
March 27	The Chosen: Last Supper — Part 1	Fathom Events					
March 28	Death of a Unicorn	A24					

# **RELEASE DATE CHANGES**

Change	Distributor/Studio	Title	Pattern	New	Previous
1/31/25	Cineverse	The Toxic Avenger	Wide	8/29/25	Unset 202
1/30/25	Sony Pictures	Caught Stealing	Wide	8/29/25	Nev
1/30/25	Sony Pictures	Untitled Sony/Marvel Live Action	Wide	Unset	6/27/2
1/30/25	Sony Pictures	Sony/Blumhouse Insidious	Wide	8/21/26	Nev
1/30/25	Warner Bros.	Oh, The Places You'll Go	Wide	3/17/28	Unset 2027
1/29/25	Lionsgate Premiere Relea	Americana	Moderate	8/22/25	Nev
1/28/25	Vertical Entertainment	Fight or Flight	Wide	5/9/25	Nev
1/27/25	Paramount Pictures	Scary Movie 6	Wide	6/12/26	Nev
1/27/25	Variance	Locked	Wide	3/21/25	Nev

# **TOP FILMS LAST 12 MONTHS**

TOP 25 FILMS - LAST 12 MONTHS									
Rank	Title	Release	Dist	Genre	DBO\$	ADM			
1	Inside Out 2	6/14/2024	DIS	Adventure	653.0	60.6			
2	Deadpool & Wolverine	7/26/2024	DIS	Action	636.7	59.1			
3	Wicked	11/22/2024	UNI	Musical	470.9	43.7			
4	Moana 2	11/27/2024	DIS	Adventure	453.9	42.1			
5	Despicable Me 4	7/3/2024	UNI	Adventure	361.0	33.5			
6	Beetlejuice Beetlejuice	9/6/2024	WB	Comedy	294.1	27.3			
7	Dune: Part Two	3/1/2024	WB	Action	282.7	26.2			
8	Twisters	7/19/2024	UNI	Thriller/Suspense	267.8	24.8			
9	Sonic the Hedgehog 3	12/20/2024	PAR	Adventure	230.5	21.4			
10	Mufasa: The Lion King	12/20/2024	DIS	Musical	229.5	21.3			
11	Wonka	12/15/2023	WB	Musical	218.6	20.3			
12	Godzilla x Kong: The New Em	3/29/2024	WB	Action	196.8	18.3			
13	Kung Fu Panda 4	3/8/2024	UNI	Comedy	193.6	18.0			
14	Bad Boys: Ride or Die	6/7/2024	SONY	Action	193.6	18.0			
15	Gladiator II	11/22/2024	PAR	Action	172.4	16.0			
16	Kingdom of the Planet of th	5/10/2024	DIS	Action	171.1	15.9			
17	It Ends With Us	8/9/2024	SONY	Drama	148.5	13.8			
18	The Wild Robot	9/27/2024	UNI	Adventure	143.9	13.3			
19	Venom: The Last Dance	10/25/2024	SONY	Action	139.8	13.0			
20	A Quiet Place: Day One	6/28/2024	PAR	Horror	139.1	12.9			
21	Migration	12/22/2023	UNI	Adventure	127.6	11.8			
22	Aquaman and the Lost Kingdom	12/22/2023	WB	Action	124.5	11.5			
23	Ghostbusters: Frozen Empire	3/22/2024	SONY	Comedy	113.4	10.5			
24	IF	5/17/2024	PAR	Comedy	111.4	10.3			
25	Alien: Romulus	8/16/2024	DIS	Horror	105.3	9.8			

(All figures \$M)

# THEATRICAL RELEASE VS STREAMING AVAILABILITY

STREAMING & PVOD WINDOW INFORMATION			OPENING		STREAMING			PVOD	
Date	Title	Distributor	Gross	LOCS	Date	Service	Window	Date	Window
1/10/2025	Den of Thieves 2: Pantera	Lionsgate	15.023	3,008				1/28/2025	21
12/27/2024	Nosferatu	Focus Features	21.653	2,992				1/21/2025	25
12/27/2024	A Complete Unknown	Searchlight	11.656	2,835					
12/27/2024	Babygirl	A24	4.490	2,115				1/28/2025	32
12/27/2024	The Fire Inside	Amazon MGM S	1.959	2,006				1/28/2025	32
12/20/2024	Sonic the Hedgehog 3	Paramount Pi	60.102	3,761				1/21/2025	32
12/20/2024	Mufasa: The Lion King	Walt Disney	35.409	4,100					
12/20/2024	Homestead	Angel Studios	6.000	1,886					
12/13/2024	Kraven the Hunter	Sony Pictures	11.001	3,211				1/14/2025	31
12/13/2024	The Lord of the Rings: The War of the Rohir	Warner Bros.	4.552	2,602				12/27/2025	14
12/6/2024	Pushpa: The Rule — Part 2	Prathyangira	4.800	1,245					
12/6/2024	For King + Country: A Drummer Boy Christm	Fathom Events	2.264	1,540					
12/6/2024	Y2K	A24	2.114	2,108				12/24/2024	18
12/6/2024	Werewolves	Briarcliff E	1.053	1,351				12/24/2024	18
11/29/2024	Moana 2	Walt Disney	139.787	4,200				1/28/2025	59
11/22/2024	Wicked	Universal	112.509	3,888				12/31/2024	39
11/22/2024	Gladiator II	Paramount Pi	55.035	3,573	1/21/2025	Paramount	59	12/24/2024	32
11/22/2024	Bonhoeffer: Pastor. Spy. Assassin	Angel Studios	5.048	1,900					
11/15/2024	Red One	Amazon MGM S	32.106	4,032	12/12/2024	Amazon	28		
11/8/2024	Heretic	A24	10.830	3,221				12/10/2024	32
11/8/2024	The Best Christmas Pageant Ever	Lionsgate	10.774	3,020				12/10/2024	32
11/8/2024	Elevation	Vertical Ent	1.217	1,416				11/26/2024	18
11/8/2024	Weekend in Taipei	Ketchup Ente	0.380	1,031				12/3/2024	24

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