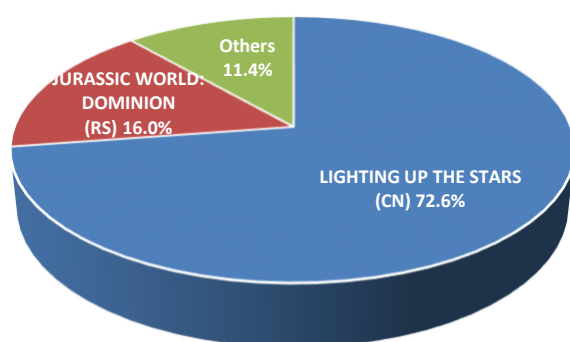




### WEEKEND REVIEW

China recorded USD 60.9mn (RMB 407.9mn) in GBO this weekend, a +20.8% w-o-w increase. An estimated 84.4% of cinemas nationwide (10k locations) are now operating. Shanghai cinemas will be permitted to reopen on 8 Jul after nearly four months of closure. Patrons will need to show proof of a negative COVID test result within 72 hours of entrance to the cinema. Cinemas will not provide food and drinks temporarily and seat capacity will be capped at 50%.

Local hit **LIGHTING UP THE STARS** sits atop the market in its second frame with USD 44.2mn (RMB 296.2mn). **JURASSIC WORLD: DOMINION** holds at a distant #2 with USD 9.7mn (RMB 65.2mn). New release **ODE TO THE SPRING** lands at #3 (USD 2.7mn, RMB 17.8mn).



**LIGHTING UP THE STARS** leads the market for a second week with 72.6% market share, on 43.6% of showtimes.

During the same period last year, **1921** topped weekend with USD 20.8mn (RMB 139.1mn), 47.6% of the market share.

Film Title	Genre	1-3 Jul 2022				Cumulative		Producer
		WKN	USD	RMB	Δ%	USD	RMB	
1 LIGHTING UP THE STARS	CN Drama	2	44.2	296.2	38.9%	118.7	795.0	Lian Ray Pictures
2 JURASSIC WORLD: DOMINION	RS Action	4	9.7	65.2	-22.0%	131.9	884.0	Universal Pictures
3 ODE TO THE SPRING	CN Drama	1	2.7	17.8	-	2.7	17.8	China Film Press
4 ONE WEEK FRIENDS**	CN Drama	3	1.2	7.9	-52.2%	16.0	107.0	Alibaba Pictures
5 DORAEMON: NOBITA'S LITTLE STAR WARS 2021**	FF Animation	6	0.8	5.3	124.8%	13.4	90.1	SHIN-EI Animation

All figures millions. USD 1 = RMB 6.7, \* first weekend = 1 day, \*\* first weekend = 2 days, PS = preview screening

### NEW FILMS

Omnibus COVID drama **ODE TO THE SPRING** opens with USD 1.1mn (RMB 7.2mn) on Friday on 15.3% of showtimes, but despite increased showtimes the GBO slips Sat -16.8%. Sunday showtimes are reduced. For reference, similar pandemic-themed films **EMBRACE AGAIN** totalled USD 139.9mn (RMB 937mn), **CHINESE DOCTORS** (USD 198.2mn, RMB 1.3bn) both released in 2021.

Fri GBO	% Show Times	Sat GBO	GBO Δ%	% Show Times	Sun GBO	GBO Δ%	% Show Times
1.1	15.3%	0.9	-16.8%	17.7%	0.7	-23.7%	12.9%

+GBO (USD mn), % national show times

### HOLDOVER FILMS

Lian Ray Pictures dark horse **LIGHTING UP THE STARS** reports an uptick in its second week and a +38.9% increase over last weekend. It has now surpassed **EMBRACE AGAIN** as the #5 Chinese language film this year and is likely to cross over RMB 1.5bn (USD 223.9mn).

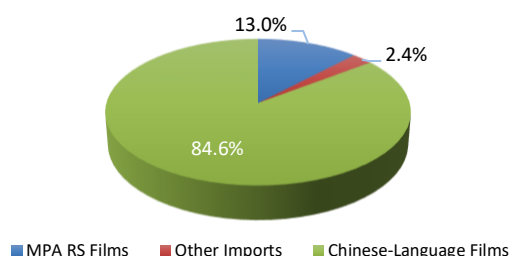


## AG CHINA BRIEF REPORTS

Week 4 of **JURASSIC WORLD: DOMINION** marks a respectful -22.0% w-o-w decrease to its current cume (USD 131.9mn, RMB 884.0mn) and is on course to achieve RMB 1bn (USD 149.3mn) in the coming days with an extension of its theatrical run to 9 Aug, which will now include the reopening of Shanghai on 8 Jul.

### MARKET SUMMARY

YTD GBO of USD 2.6bn (RMB 17.6bn), a -36.8% y-o-y decrease, a slight (+1.5%) improvement compared to last week (-38.3%). MPA RS film share rises to a YTD best 13.0% as the market approaches its seasonal summer blackout period of imported RS films.



	# Releases	Release Share
Revenue-Sharing Films	15	9.0%
Fixed-Fee Imports	13	7.8%
Chinese-language Films*	138	83.2%
<b>Total</b>	<b>166</b>	<b>100.0%</b>

\*Chinese-language films may include Hong Kong and foreign co-productions.

### UPCOMING RELEASE

Date	Film Title	Genre	Producer	Distributor	Category*
8 Jul	<b>DETECTIVE VS. SLEUTHS</b>	Action/Suspense	Emperor Motion Pictures	Beijing Super Lion Media	CN

\*CN-Chinese-language films; RS-Revenue-Sharing Films; FF-Fixed Fee Imports

### MARKET NEWS

The locally developed CINITY cinema system earns the Technical Award of Achievement at CineEurope, the most influential trade show and convention for the cinema industry in Europe. It screened new scenes from James Cameron's **AVATAR: THE WAY OF WATER**.

### TOP 10 FILMS OF 2022

Rank	CN	Import	Title	Format	Genre	Category	Release	USD*	RMB*	Producer
1	1		<b>THE BATTLE AT LAKE CHANGJIN II</b>	2D/PLF	War	CN	1 Feb	606.7	4,065.2	Bona Film Group
2	2		<b>TOO COOL TO KILL</b>	2D/PLF	Comedy	CN	1 Feb	392.2	2,627.9	New Classics Pictures
3	3		<b>NICE VIEW</b>	2D/PLF	Drama	CN	1 Feb	205.7	1,378.3	Dirty Monkeys Studio
4	4		<b>BOONIE BEARS: BACK TO EARTH</b>	2D/3D	Animation	CN	1 Feb	145.9	977.7	Fantawild Animation
5		1	<b>JURASSIC WORLD: DOMINION</b>	2D/3D/PLF	Action	RS	10 Jun	131.9	884.0	Universal Pictures
6	5		<b>LIGHTING UP THE STARS</b>	2D/PLF	Drama	CN	24 Jun	118.7	795.0	Lian Ray Pictures
7	6		<b>EMBRACE AGAIN</b>	2D/PLF	Drama	CN	31 Dec 21	99.3	665.2	China Film Co., Ltd.
8	7		<b>SNIPERS</b>	2D/PLF	War	CN	1 Feb	89.9	602.5	Enlight Pictures
9	8		<b>ONLY FOOLS RUSH IN</b>	2D/PLF	Drama	CN	1 Feb	81.0	542.8	PMF Pictures
10	9		<b>G STORM</b>	2D/PLF	Crime	CN	31 Dec 21	71.9	481.4	Mingzhao Film and TV

\*All figures in millions. RS blue, FF green, CN black. Films in play in gold highlight. USD 1 = RMB 6.7

\*\*\*

**ARTISAN GATEWAY**

Cinema | Investment | Market Intel

The information utilized in the preparation of this report is deemed reliable, but there is no guaranty of accuracy or completeness. Artisan Gateway disclaims any liability for errors and/or omissions in providing this information. It is advised that clients always draw independent conclusions in all matters. The Artisan Gateway AG China Reports, AG China Production Reports, AG China Cinema Digest and accompanying email newsletters and reports (collectively AG Reports) are for the use of direct subscribers only. © 2022 Artisan Gateway Limited. All rights reserved. Proprietary and confidential; unauthorized copies shall not be made or transmitted