



BETTER THAN THE AVERAGE BEAR

Our forecast for **Cocaine Bear** was smarter than the average bear’s an impressive \$23.1 estimated box office opening at the high end of our forecast range.

On the other hand, we (and everyone else) were not so savvy about **Jesus Revolution** which posted a very pleasant \$15.5M for the weekend, above industry expectations in the single-digit millions.

Then there was **Ant-Man and the Wasp: Quantumania**, reporting a precipitous 70% decline from last week. Granted it came off a holiday weekend, but the steep fall indicated both critics and patron reception. With it being such a huge portion of last week’s box office, the effect on holdovers was highly negative, down about 66%.

Title	Rotten Tomatoes		MetaCritic				IMDB Pro				Cinemascore
	Critics		Viewer		Critics		Viewer		Viewer		Viewer
	Score	Count	Score	Count	Score	Count	Score	Count	Score	Count	
Ant-Man and the Wasp: Quantumania	48%	295	84%	2500+	48	59	5.8	183	6.6	27,514	B
Marlowe	24%	62	46%	100+	41	20			5.8	526	

March 3

Creed III (United Artists) the third chapter in the Creed saga is the odds on favorite this week. Adonis must contend with the resurfacing of a childhood friend and former boxing prodigy, and the difficulties it brings into his life. Most of the cast returns, but Sly Stallone does not, which may dent the potential box office a bit. Still, we forecast a solid opening of perhaps \$25-35M at this point.

Operation Fortune: Ruse de Guerre (Lionsgate) is an R rated action/suspense/comedy. Directed by Guy Ritchie, the cast includes several cast members he regularly favors: Jason Statham, Aubrey Plaza, Josh Hartnett, Cary Elwes, and Hugh Grant star. International results were not particularly strong and the film has been bounced around the North American release schedule for a couple years. We’re expecting something in the single-digit millions.

March 10

The week is ripe with wide releases. **Scream VI (Paramount)** has Ghostface migrate to New York for fresh adventures in terror. Numerous Scream alumni are included in the cast, and we see no reason that it should not perform along the lines of last year’s screamer, Scream.

65 (Sony) finds Adam Driver as an astronaut crash landing on an unknown planet. Surprise! He’s on Earth only 65 million years in the past and he’s got to navigate a dangerous landscape filled with prehistoric creatures for rescue. Right now, the opening is looking to be in the \$15-20M range.

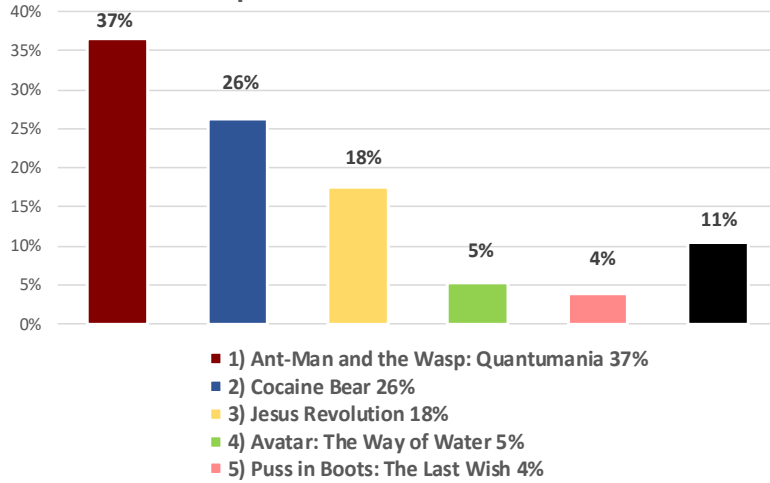
Champions (Focus) has Woody Harrelson playing a disgraced basketball coach sentenced by the courts to manage a team with intellectual disabilities. Heartwarming maybe, but major league box office, probably not. We are currently looking for an opening in the \$4-10M range.



AG FILM ANALYTICS NORTH AMERICA – SUNDAY FINAL

WEEKEND REVIEW

Top Five Films Weekend Share



The top five totaled about 85% of the total box office this past weekend with the distribution spread more evenly than last week.

Holdovers last week were strong due to the holiday weekend but got clobbered this weekend for that same reason plus a huge fall off on Ant-Man

Despite the declines, this year still compares favorably with the equivalent week in 2022, up 47%.

RELEASE DATE CHANGES

RECENT RELEASE CHANGES					
Changed	Title	Distributor	Pattern	Old Date	New Date
Feb 23	The Holdovers	Focus	Limited	17-Nov-23	10-Nov-23
Feb 23	House Party	Warners	Wide		
Feb 17	The Pope's Exorcist	Sony	Wide	7-Apr-23	14-Apr-23
Feb 17	Thomas & Friends: All Engines Go - The Mystery of Lookout Mountain	Fathom	Limited	4-Mar-23	
Feb 17	Haunted Mansion	Disney	Wide	11-Aug-23	28-Jul-23
Feb 17	The Marvels	Disney	Wide	28-Jul-23	10-Nov-23



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TOP REPORTED FILMS

	Title	Distributor	3 Day BOR*	Δ%	Runs	Run Change	Average	Cume*	Next Wknd Est.	Cume Est*	Wk
1	Ant-Man and the Wasp: Quantumania	Disney	32.2	-70%	4,345	n/c	7,411	167.3	16.1	224.6	2
2	Cocaine Bear	Universal	23.0	0%	3,534	0	6,520	23.0	11.5	66.7	1
3	Jesus Revolution	Lionsgate	15.5	0%	2,475	0	6,273	15.5	8.1	44.9	1
4	Avatar: The Way of Water	Disney/20th	4.7	-28%	2,495	-180	1,884	665.4	3.1	679.3	11
5	Puss in Boots: The Last Wish	Universal	3.4	-37%	2,840	-172	1,187	172.7	2.2	182.7	10
6	Magic Mike's Last Dance	Warners	3.0	-45%	2,918	-116	1,028	23.3	1.3	27.5	3
7	Knock at the Cabin	Universal	1.9	-53%	2,115	-486	884	33.9	0.8	36.8	4
8	80 for Brady	Paramount	1.8	-51%	2,397	-722	763	36.4	0.9	39.7	4
9	M3GAN	Universal	580.0K	-57%	738	-651	786	94.5	290.0K	95.6	8
10	Titanic (25th Anniversary)	Paramount	543.0K	-77%	953	-1,179	570	673.7	162.9K	674.2	
11	Emily	Bleecker St.	405.0K	905%	579	574	700	0.5	222.8K	1.3	2
12	Selfie		203.0K	0%	308	0	659	0.2	105.6K	0.3	1
13	Violent Night	Universal	156.0K	2011%	61	13	2,557	50.0	78.0K	50.2	13
14	Close	A24	119.4K	-16%	233	117	512	0.9	77.6K	1.2	13
15	Everything Everywhere All At Once	A24	115.6K	-24%	309	-81	374	73.0	75.2K	73.4	49
16	Plane	Lionsgate	100.0K	-74%	199	-379	503	32.1	30.0K	32.2	7
17	The Whale	A24	74.4K	-51%	211	-152	353	16.8	37.2K	16.9	12
18	The Quiet Girl	Super LTD	60.0K	0%	6	0	10,000	0.1	-	0.1	11
19	Black Panther: Wakanda Forever	Disney	57.0K	37%	235	160	243	453.8	28.5K	453.9	16
20	Of an Age	Focus	52.0K	-86%	289		180	0.5	10.4K	0.6	2
21	The Fabelmans	Universal	35.0K	-35%	316	-13	111	17.2	21.0K	17.3	16
22	TAR	Focus	28.0K	-38%	236	-18	119	6.6	15.4K	6.7	21
23	The Banshees of Inisherin	Searchlight	19.0K	-52%	235	-30	81	10.4	9.5K	10.5	19
24	Aftersun	A24	14.0K	-14%	15		934	1.6	7.7K	0.0	19

Holdovers: -64%



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UPCOMING MAJOR RELEASES

Date	Film Wk	Title	Pattern	Distributor	Genre	Rating
Mar 03	Mar 03	Demon Slayer: Kimetsu No Yaiba - To the Swordsmith Village	Wide	Crunchyroll	Anime	
Mar 03	Mar 03	Operation Fortune: Ruse de guerre	Wide	Lionsgate	Action	R
Mar 03	Mar 03	Creed III	Wide	United Artists	Action/Drama	PG13
Mar 10	Mar 10	65	Wide	Sony Pictures	Thriller/Sci-Fi	
Mar 10	Mar 10	Champions	Wide	Focus Features	Sports	PG13
Mar 10	Mar 10	Scream VI	Wide	Paramount Pictures	Horror	
Mar 17	Mar 17	Inside	Wide	Focus Features	Thriller/Suspense	R
Mar 17	Mar 17	Shazam! Fury of the Gods	Wide	Warner Bros.	Action/Sci-Fi	PG13
Mar 24	Mar 24	John Wick: Chapter 4	Wide	Lionsgate	Action	
Mar 31	Mar 31	Spinning Gold	Wide	Variance Films	Action	R
Mar 31	Mar 31	A Good Person	Wide	United Artists	Sports	R
Mar 31	Mar 31	Dungeons & Dragons: Honor Among Thieves	Wide	Paramount Pictures	Action/Sci-Fi	PG13
Mar 31	Mar 31	A Thousand and One	Wide	Focus Features	Drama	
Apr 05	Apr 07	AIR	Wide	Amazon Studios	Drama/Sport	R
Apr 05	Apr 07	On a Wing and a Prayer	Wide	United Artists	Drama/Bio	PG13
Apr 07	Apr 07	Paint	Wide	IFC Films	Drama	PG13
Apr 07	Apr 07	The Super Mario Bros. Movie	Wide	Universal	Animation	PG13
Apr 14	Apr 14	The Pope's Exorcist	Wide	Sony Pictures	Horror	R
Apr 14	Apr 14	Back on the Strip	Wide	Luminosity Entertainment	Comedy	
Apr 14	Apr 14	Nefarious	Wide	Soli Deo Gloria Releasing	Horror	
Apr 14	Apr 14	Renfield	Wide	Universal	Horror	R
Apr 14	Apr 14	Suzume	Wide	Crunchyroll	Anime	
Apr 14	Apr 14	Sweetwater	Wide	Briarcliff Entertainment	Drama	



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UPCOMING LIMITED RELEASES

Date	Film Wk	Title	Distributor
Feb 27	Mar 03	Film, the Living Record of our Memory (Ltd)	Kino Lorber
Mar 01	Mar 03	American Bolshevik (Ltd)	Lemon Martini Productions
Mar 01	Mar 03	Primary Position (Ltd)	Forever Legend Film House
Mar 03	Mar 03	Gods of Mexico (Ltd)	Oscilloscope Pictures
Mar 03	Mar 03	The Forger (Ltd)	Kino Lorber
Mar 03	Mar 03	The Donor Party (Ltd)	Vertical
Mar 03	Mar 03	Still the Water (Ltd)	Film Movement
Mar 03	Mar 03	RRR Fan CelebRRRation (Ltd)	Variance Films
Mar 03	Mar 03	Palm Trees and Power Lines (Ltd)	Momentum Pictures
Mar 03	Mar 03	Hunt Her, Kill Her (Ltd)	Welcome Villain Films
Mar 03	Mar 03	What We Do Next (Ltd)	Small Batch Studio Entertainr
Mar 03	Mar 03	Give Me Pity! (Ltd)	Utopia
Mar 03	Mar 03	Children of the Corn (Ltd)	RLJ Entertainment
Mar 03	Mar 03	Blueback (Ltd)	Quiver
Mar 03	Mar 03	A Little White Lie (Ltd)	Saban
Mar 03	Mar 03	La Civil (Ltd)	Zeitgeist
Mar 03	Mar 03	Transfusion (Ltd)	Saban
Mar 03	Mar 03	The Headmistress (Ltd)	Indican
Mar 04	Mar 10	Thomas & Friends: The Mystery of Lookout Mountain (Ltd)	Fathom
Mar 04	Mar 10	UFC 285: Jones vs. Gane (Ltd)	Iconic Releasing
Mar 05	Mar 10	Casablanca (Ltd)	Fathom
Mar 06	Mar 10	The Thorn (Ltd)	Fathom
Mar 08	Mar 10	Cassatt: Painting the Modern Woman (Ltd)	Seventh Art Releasing
Mar 10	Mar 10	Confession (Ltd)	Vertical
Mar 10	Mar 10	Unicorn Wars (Ltd)	GKIDS
Mar 10	Mar 10	The Magic Flute (Ltd)	Shout! Factory
Mar 10	Mar 10	Southern Gospel (Ltd)	Iconic Releasing
Mar 10	Mar 10	Saturday Afternoon (Ltd)	Reliance
Mar 10	Mar 10	Righteous Thieves (Ltd)	Gravitas Ventures
Mar 10	Mar 10	Rewind & Play (Ltd)	Grasshopper Film
Mar 10	Mar 10	Future TX (Ltd)	Level 33
Mar 10	Mar 10	Unwelcome (Ltd)	Wellgo
Mar 10	Mar 10	Punch (Ltd)	Dark Star Pictures



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YTD MARKET SUMMARY

MARKET SUMMARY HISTORY							
	2020	2021	Δ%	2022	Δ%	2023	Δ%
GBO	1,237.8	92.0	-92.6%	581.2	532.1%	588.1	1.2%
Admissions (est.)	136.0	9.5	-93.0%	57.4	505.9%	57.1	-0.6%
Avg Tkt Price (est.)	9.10	9.70	5.8%	10.12	10.4%	10.30	12.3%

*Cume (millions) from 1st Friday after New Year's Day each year.

TOP FILMS LAST 12 MONTHS

Rank	Title	Opened	USD*	Distributor
1	Top Gun: Maverick	27-May-22	718.7	Paramount Pictures
2	Avatar: The Way of Water	16-Dec-22	660.7	20th Century Studios
3	Black Panther: Wakanda Forever	11-Nov-22	453.7	Walt Disney Studios Motion Pictures
4	Doctor Strange in the Multiverse of Madness	6-May-22	411.3	Walt Disney Studios Motion Pictures
5	Jurassic World Dominion	10-Jun-22	376.9	Universal Pictures
6	Minions: The Rise of Gru	1-Jul-22	369.7	Universal Pictures
7	The Batman	4-Mar-22	369.3	Warner Bros.
8	Thor: Love and Thunder	8-Jul-22	343.3	Walt Disney Studios Motion Pictures
9	Sonic the Hedgehog 2	8-Apr-22	190.9	Paramount Pictures
10	Puss in Boots: The Last Wish	16-Dec-22	169.3	Universal Pictures
11	Black Adam	21-Oct-22	168.2	Warner Bros.
12	Elvis	24-Jun-22	151.0	Warner Bros.
13	Ant-Man and the Wasp: Quantumania	17-Feb-23	135.1	Walt Disney Studios Motion Pictures
14	Nope	22-Jul-22	123.3	Universal Pictures
15	Lightyear	17-Jun-22	118.3	Walt Disney Studios Motion Pictures
16	Smile	30-Sep-22	105.9	Paramount Pictures
17	The Lost City	25-Mar-22	105.3	Paramount Pictures
18	Bullet Train	5-Aug-22	103.4	Sony Pictures Entertainment (SPE)
19	The Bad Guys	22-Apr-22	97.2	Universal Pictures
20	Fantastic Beasts: The Secrets of Dumbledore	15-Apr-22	95.9	Warner Bros.
21	M3GAN	6-Jan-23	94.0	Universal Pictures
22	DC League of Super-Pets	29-Jul-22	93.7	Warner Bros.
23	The Black Phone	24-Jun-22	90.1	Universal Pictures
24	Where the Crawdads Sing	15-Jul-22	90.1	Sony Pictures Entertainment (SPE)
25	Morbius	1-Apr-22	73.9	Columbia Pictures

Grey = Prior Calendar Year, box office in current calendar year.



THEATRICAL VS HOME DISTRIBUTION DATES 2022 - 2023

Film Title	Distrib	Theatrical	Streaming			PVOD		N.A. GBO*
		Release Date	Release Date	Service	Window	Release Date	Window	
Top Gun: Maverick	Par	27-May-22	22-Dec-22	Paramount+	209	22-Aug-22	87	718.7
Avatar: The Way of Water	20th C	16-Dec-22						661.8
Black Panther: Wakanda Forever	Dis	11-Nov-22	1-Feb-23	Disney+	82			453.7
Doctor Strange in the Multiverse of M...	Dis	6-May-22	22-Jul-22	Disney+	77	26-Jul-22	81	411.3
Jurassic World: Dominion	Univ	10-Jun-22	2-Sep-22	Peacock	84	15-Jul-22	35	376.9
Minions: The Rise of Gru	Univ	1-Jul-22	23-Sep-22	Peacock	84	5-Aug-22	35	369.7
The Batman	WB	1-Mar-22	18-Apr-22	HBOMax	48	19-Apr-22	49	369.3
Thor: Love and Thunder	Dis	8-Jul-22	23-Sep-22	Disney+	77	23-Sep-22	77	343.3
Sonic the Hedgehog 2	Par	8-Apr-22	15-Dec-22	HBOMax	251	22-Nov-22	228	190.9
Puss in Boots: The Last Wish	Univ	21-Dec-22				6-Jan-23	16	170.2
Black Adam	WB	21-Oct-22	15-Dec-22	HBOMax	55	22-Nov-22	32	168.2
Elvis	WB	24-Jun-22	2-Sep-22	HBOMax	70	12-Aug-22	49	151.0
Uncharted	Son	18-Feb-22	5-Aug-22	Netflix	168	20-Apr-22	61	148.6
Ant-Man and the Wasp: Quantumania	Dis	17-Feb-23						143.4
Nope	Univ	22-Jul-22	15-Nov-22	Paramount+	116	15-Nov-22	116	123.3
Lightyear	Dis	17-Jun-22	15-Nov-22	Paramount+	151	15-Nov-22	151	118.3
Smile	Par	30-Sep-22	3-Dec-22	Netflix	64	15-Nov-22	46	105.9
The Lost City	Par	25-Mar-22	3-Dec-22	Netflix	253	10-May-22	46	105.3
Bullet Train	Son	5-Aug-22	3-Dec-22	Netflix	120	27-Sep-22	53	103.4
The Bad Guys	Univ	22-Apr-22	26-Sep-22	HBOMax	157	15-May-22	23	97.2
Fantastic Beasts: The Secrets of Dumb...	WB	15-Apr-22	12-Nov-22	Netflix	211	30-May-22	45	95.9
M3GAN	Univ	6-Jan-23	24-Feb-23	Peacock	49	24-Jan-23	18	94.1
DC League of Super Pets	WB	29-Jul-22	12-Nov-22	Netflix	106	23-Aug-22	25	93.7
Where the Crawdads Sing	Son	15-Jul-22	12-Nov-22	Netflix	120	6-Sep-22	53	90.2
The Black Phone	Univ	24-Jun-22	12-Aug-22	Peacock	49	22-Jul-22	28	90.1

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