



BETTER THAN THE AVERAGE BEAR

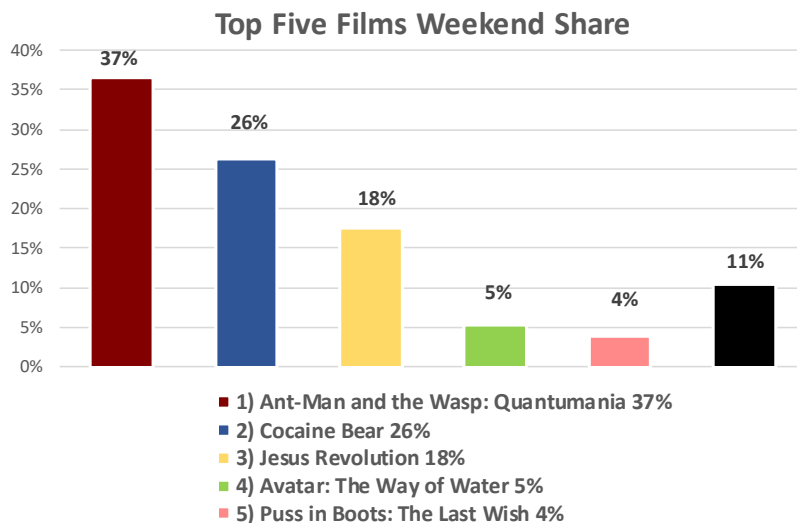
Our forecast for **Cocaine Bear** was smarter than the average bear’s an impressive \$23.1 estimated box office opening at the high end of our forecast range.

On the other hand, we (and everyone else) were not so savvy about **Jesus Revolution** which posted a very pleasant \$15.5M for the weekend, above industry expectations in the single-digit millions.

Then there was **Ant-Man and the Wasp: Quantumania**, reporting a precipitous 70% decline from last week. Granted it came off a holiday weekend, but the steep fall indicated both critics and patron reception. With it being such a huge portion of last week’s box office, the effect on holdovers was highly negative, down about 66%.

WEEKEND RESULTS

	Title	Distributor	3 Day BOR*	Δ%	Runs	Run Change	Average	Cume*	Next Wknd Est.	Cume Est*	Wk
1	Ant-Man and the Wasp: Quantumania	Disney	32.2	-70%	4,345	n/c	7,411	167.3	16.1	224.6	2
2	Cocaine Bear	Universal	23.0	0%	3,534	0	6,520	23.0	11.5	66.7	1
3	Jesus Revolution	Lionsgate	15.5	0%	2,475	0	6,273	15.5	8.1	44.9	1
4	Avatar: The Way of Water	Disney/20th	4.7	-28%	2,495	-180	1,884	665.4	3.1	679.3	11
5	Puss in Boots: The Last Wish	Universal	3.4	-37%	2,840	-172	1,187	172.7	2.2	182.7	10



The top five totaled about 85% of the total box office this past weekend with the distribution spread more evenly than last week.

Holdovers last week were strong due to the holiday weekend but got clobbered this weekend for that same reason plus a huge fall off on Ant-Man

Despite the declines, this year still compares favorably with the equivalent week in 2022, up 47%.



AG FILM ANALYTICS NORTH AMERICA – SUNDAY FREE

RECENT RELEASE CHANGES

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Changed	Title	Distributor	Pattern	Old Date	New Date
Feb 23	The Holdovers	Focus	Limited	17-Nov-23	10-Nov-23
Feb 23	House Party	Warners	Wide		
Feb 17	The Pope's Exorcist	Sony	Wide	7-Apr-23	14-Apr-23
Feb 17	Thomas & Friends: All Engines Go - The Mystery of Lookout Mountain	Fathom	Limited	4-Mar-23	
Feb 17	Haunted Mansion	Disney	Wide	11-Aug-23	28-Jul-23
Feb 17	The Marvels	Disney	Wide	28-Jul-23	10-Nov-23

YTD MARKET SUMMARY

MARKET SUMMARY HISTORY							
	2020	2021	Δ%	2022	Δ%	2023	Δ%
GBO	1,237.8	92.0	-92.6%	581.2	532.1%	588.1	1.2%
Admissions (est.)	136.0	9.5	-93.0%	57.4	505.9%	57.1	-0.6%
Avg Tkt Price (est.)	9.10	9.70	5.8%	10.12	10.4%	10.30	12.3%

*Cume (millions) from 1st Friday after New Year's Day each year.

TOP 10 FILMS LAST 12 MONTHS

Rank	Title	Opened	USD*	Distributor
1	Top Gun: Maverick	27-May-22	718.7	Paramount Pictures
2	Avatar: The Way of Water	16-Dec-22	661.8	20th Century Studios
3	Black Panther: Wakanda Forever	11-Nov-22	453.7	Walt Disney
4	Doctor Strange in the Multiverse of M...	6-May-22	411.3	Walt Disney
5	Jurassic World: Dominion	10-Jun-22	376.9	Universal
6	Minions: The Rise of Gru	1-Jul-22	369.7	Universal
7	The Batman	1-Mar-22	369.3	Warner Bros.
8	Thor: Love and Thunder	8-Jul-22	343.3	Walt Disney
9	Sonic the Hedgehog 2	8-Apr-22	190.9	Paramount Pictures
10	Puss in Boots: The Last Wish	21-Dec-22	170.2	Universal

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