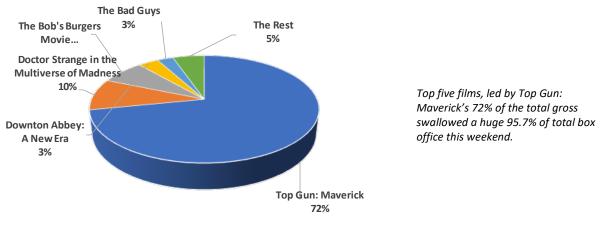
I FEEL THE NEED FOR BOX OFFICE SPEED! (Premium Content)

If anyone doubted the box office pull of Tom Cruise in his iconic rolls, this week should serve to remove those feelings. **Top Gun: Maverick** opened to an estimated three-day total of \$124M with the Memorial Day weekend total estimated to be \$150M. Our bottom-line numbers had it at 125M with four days at 150, and we're happy with our Thursday estimates.

As to the other wide opener, **The Bob's Burgers Movie**, the estimated \$12.6M came in slightly above our 4-day forecast of \$15M for the Disney/20th Century title. Not a bad weekend at all.

CRITICS AND VIEWER RATINGS (Premium Content)

TITLE	Crit	Rotten 1 tics		s ewer	Cri	Meta tics		wer	IMDB Pro Viewer		Cinemascore	
	Score	Count	Score	Count	Score	Count	Score	Count	Score	Count	Viewer	
Top Gun: Maverick	97%	317	99%	5000+	78	60	900%	72	8.7	42,626	A+	
The Bob's Burgers Movie	86%	107	95%	250+	75	30	8	4	7.7	1,250	А	



WEEKEND REVIEW

Top Five Films Weekend share

Holdover films held to a modest drop of about 30% driven with good numbers on films that counter programmed to **Maverick**. **Doctor Strange** continues to drop on its pattern of close to -50% weekend-over-weekend (3-day).

TOP REPORTED FILMS (Premium Content)

	TOP REPORTED FILMS										
	Title	Distributor	Wk	Wknd BOR*	۵%	Runs	∆ Run	Box Avg/Run	Cume*	Next Wknd Est	Cume Est*
1	Top Gun: Maverick	Paramount	1	124.0	0%	4,735	0	26,188	124.0	62.0M	368.9M
2	Doctor Strange in the Multiverse of Madness	Disney	4	16.4	-49%	3,805	-729	4,310	370.8	8.2M	402.2M
3	The Bob's Burgers Movie	Disney/Fox	1	12.6	0%	3,425	0	3,679	12.6	6.9M	36.7M
4	Downton Abbey: A New Era	Focus	2	5.9	-63%	3,830	10	1,540	28.5	3.1M	39.8M
5	The Bad Guys	Universal	6	4.6	-25%	2,944	-761	1,573	81.4	3.0M	88.7M
6	Sonic the Hedgehog 2	Paramount	8	2.5	-38%	2,900	-43	869	185.1	1.4M	190.0M
7	Everything Everywhere All At Once	A24	10	2.5	-20%	1,187	-389	2,115	56.8	1.6M	61.2M
8	The Lost City	Paramount	10	1.8	15%	1,027	-369	1,748	101.7	933.4K	105.1M
9	Men	A24	2	1.2	-63%	2,196	-16	558	6.0	673.6K	8.8M
10	Firestarter	Universal	3	285.0K	-86%	999	-2,414	285	8.1	128.3K	8.7M
11	The Northman	Focus	6	252.0K	-76%	388	-875	649	33.8	100.8K	34.2M
12	The Unbearable Weight of Massive Talent	Lionsgate	6	214.0K	-72%	340	-481	629	20.0	64.2K	20.5M
13	2000 Mules	D'Souza	2	156.0K	-79%	340	-75	459	1.2	39.0K	1.5M
14	Petite maman	Neon	6	21.4K	-50%	42	-41	509	0.8	10.7K	79.6K
15	Freakscene 'The Story of Dinosaur Jr.	Utopia	1	19.1K	0%	2	0	9,537	0.0	9.5K	5.6K
16	Pleasure	Neon	3	14.7K	-52%	33	-11	446	0.1	7.4K	11.8K
17	Vortex	Utopia	5	8.4K	-24%	16	-13	528	0.1	4.6K	15.5K
18	A Chiara	Neon	1	5.0K	0%	2	0	2,500	0.0	2.5K	1.5K
19	The Automat	Slice of Pie	15	3.1K	53%	3	-2	1,033	0.2	-	-

*M=Millions, K=Thousands, USD

Holdovers: -30.3%

UPCOMING MAJOR RELEASES (Premium Content)

Only two films open wide next week, **Watcher (IFC)**, and **Crimes of the Future (Neon)**, but how wide is still to be determined. Current full run estimates for the films are in the \$5M range with expected openings approaching \$2M.

Crimes of the Future debuted at Cannes and made a impressions on viewers and critics with diverse reactions, including some reported walkouts.

For the North American market overall, we expect the box office will start to go nova June 10 when **Jurassic World: Dominion (Universal)** drops at your local cinema. Expectations for the opening are running in the\$150-\$200M range with a full run forecast total commensurate. A final tally over \$500M isn't out of the question.

Lightyear (Disney) hits screens on June 17 and will further the Toy Story franchise. Opening numbers between \$80-100M are likely in the offing.

Following on June 24 are **Elvis (Warner Bros.)**, and **The Black Phone (Universal)**. While neither are expected to hit blockbuster status, solid numbers are very likely.

Keeping the mojo rolling, July 1 gives us another industry tentpole in the form of **Minions: The Rise of Gru (Universal).** Along with it that week is **Mr. Malcolm's List (Bleecker Street).** The trailer now accompanies Downton Abbey where playing, and can be seen on the Bleeckerstreetmedia.com website.

Date	Film Title	Genre	Distributor	Rating	Pattern
Jun 10	Jurassic World: Dominion	Sci-Fi/Action	Universal	PG13	Wide
Jun 17	Lightyear	Animated/Adventure	Disney	PG	Wide
Jun 24	Elvis	Bio/Drama/Music	Warners	PG13	Wide
Jun 24	The Black Phone	Horror	Universal	R	Wide
Jul 1	Minions: The Rise of Gru	Bio/Drama/Music	Warners	PG	Wide
Jul 8	Thor: Love and Thunder	Animation/Comedy	Disney	PG13	Wide

UPCOMING WIDE RELEASES

RELEASE DATE CHANGES

Changed	Title	Distributor	Pattern	Old Date	New Date
May 26	Wayward	#N/A	Limited	Jun 24, 2022	Jun 17, 2022
May 26	Dungeons & Dragons	Paramount	Wide	May 03, 2023	Mar 03, 2023
May 20	Last Voyage of the Demeter	Universal	Wide	Jan 27, 2023	Aug 11, 2023
May 19	The Bob's Burgers Movie	Disney/Fox	Wide		
May 13	Call Jane	Roadside	Limited	Oct 14, 2022	Oct 28, 2022
May 12	Bullet Train	Sony	Wide	Jul 29, 2022	Aug 05, 2022

YTD MARKET SUMMARY

Obviously, the years 2020 and 2021 were severely impacted by Covid-19, but we are undergoing a significant recovery.

	2019	2020	Δ%	2021	Δ%	2022	Δ%
GBO (USD*)	\$4,054	\$1,697	-58.2%	\$511	-69.9%	\$2,328	355.2%
Est. Admissions	\$442	\$186	-57.8%	\$53	-71.7%	\$236	348.3%
Est. Avg Tkt Price	\$9.17	\$9.10	-0.8%	\$9.70	6.6%	\$9.85	1.5%

ALL UPCOMING RELEASES (Premium Content)

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* Unless otherwise indicated, Film Week = Open Date

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AG NORTH AMERICA PREMIUM REPORTS

TOP FILMS 2022_(Premium Content)

Rank	Title	Distributor	Opened	USD*	Runs	Avg/Run
1	Doctor Strange in the Multiverse of Madness	Disney	May 06, 2022	354.4	4,534	78,159
2	The Batman	Warners	Mar 04, 2022	369.3	4,417	83,612
3	Spider-Man: No Way Home	Sony	Dec 17, 2021	804.7	4,336	185,597
4	Sonic the Hedgehog 2	Paramount	Apr 08, 2022	185.7	4,258	43,621
5	Top Gun: Maverick	Paramount	May 27, 2022	151.0	4,735	31,890
6	Uncharted	Sony	Feb 18, 2022	147.8	4,275	34,565
7	The Lost City	Paramount	Mar 25, 2022	99.9	4,283	23,333
8	Fantastic Beasts: The Secrets of Dumbledore	Warners	Apr 15, 2022	93.9	4,245	22,117
9	Sing 2	Universal	Dec 22, 2021	162.8	3,892	41,827
10	The Bad Guys	Universal	Apr 22, 2022	76.7	4,042	18,986
11	Scream	Paramount	Jan 14, 2022	81.6	3,666	22,270
12	Morbius	Sony	Apr 01, 2022	73.3	4,268	17,168
13	Dog	MGM/UA	Feb 18, 2022	61.8	3,827	16,143
14	Jackass Forever	Paramount	Feb 04, 2022	57.7	3,653	15,807
15	Everything Everywhere All at Once	A24	Mar 25, 2022	54.3	2,220	24,466
16	Death on the Nile	Disney/Fox	Feb 11, 2022	45.6	3,420	13,342
17	The Northman	Focus	Apr 22, 2022	33.9	3,284	10,308
18	Downton Abbey: A New Era	Focus	May 20, 2022	30.1	3,830	7,854
19	Marry Me	Universal	Feb 11, 2022	22.4	3,643	6,159
20	Ambulance	Universal	Apr 08, 2022	22.3	3,412	6,538
21	Jujutsu Kaisen 0: The Movie	#N/A	Mar 18, 2022	29.7	2,418	12,280
22	The King's Man	Disney/Fox	Dec 22, 2021	37.2	3,180	11,691
23	Father Stu	Sony	Apr 13, 2022	20.6	2,705	7,629
24	The Unbearable Weight of Massive Talent	Lionsgate	Apr 22, 2022	20.0	3,036	6,593
25	Moonfall	Lionsgate	Feb 04, 2022	19.1	3,446	5,531

Grey = Prior Calendar Year *All figures in millions

THEATRICAL VS HOME DISTRIBUTION DATES (Premium Content)

Film Title	Distributor —	Release	Date	Thtr.		Box Offi	ce*
Film Hue		Theatrical	Streaming	Window	N Am.	Int'l	Worldwide
Spider-Man: No Way Home	Sony	Dec 17, 2021	Mar 15, 2022	88	804.6	1,083.8	1,888.4
The Batman	Warner Bros.	Mar 04, 2022	Apr 18, 2022	45	369.2	391.6	760.8
Sonic The Hedgehog 2	Paramount	Apr 08, 2022	May 24, 2022	46	181.6	187.2	368.8
Eternals	Walt Disney	Nov 05, 2021	Jan 12, 2022	68	164.9	237.2	402.1
Uncharted	Sony	Feb 18, 2022	Apr 26, 2022	67	146.8	247.5	394.3
Encanto	Walt Disney	Nov 24, 2021	Jan 26, 2022	63	96.1	134.5	230.6
The Lost City	Paramount	Mar 25, 2022	May 10, 2022	46	95.9	58.1	154.0
Morbius	Sony	Apr 01, 2022	May 17, 2022	46	72.8	89.7	162.5
Jackass Forever	Paramount	Feb 03, 2022	Mar 29, 2022	54	57.7	17.1	74.8
House Of Gucci	United Artists	Nov 24, 2021	Feb 22, 2022	90	53.8	95.2	149.0
West Side Story (2021)	Disney/Fox	Dec 10, 2021	Mar 02, 2022	82	38.5	36.5	75.0
The King'S Man	Disney/Fox	Dec 22, 2021	Feb 18, 2022	58	37.2	83.9	121.1
American Underdog	Lionsgate	Dec 25, 2021	Feb 04, 2022	41	26.5	N/A	26.5
Marry Me	Universal	Feb 11, 2022	Mar 13, 2022	30	22.4	26.6	49.0
Ambulance	Universal	Apr 08, 2022	May 23, 2022	45	22.3	29.0	51.3
Moonfall	Lionsgate	Feb 04, 2022	Mar 31, 2022	55	19.1	37.6	56.7
Resident Evil: Welcome To Raccoon City	Sony	Nov 24, 2021	Jan 18, 2022	55	16.9	24.9	41.8
The 355	Universal	Jan 07, 2022	Jan 28, 2022	21	14.6	4.1	18.7
X	A24	Mar 18, 2022	Apr 14, 2022	27	11.8	1.5	13.3
Nightmare Alley	Searchlight	Dec 17, 2021	Mar 08, 2022	81	11.3	26.2	37.5

*USD Millions unless otherwise noted,North American Gross>10M

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